

Ahmed “Beaso” Ali

Passionate WordPress Developer with 2 years of experience building and maintaining WordPress websites. Focus-on building pixel-perfect websites, and optimizing performance to enhance user experience and ensure seamless functionality across all devices.

English Language | Excellent written and verbal communication skills | Work-Well Independently | Great Team Player

PROFESSIONAL DEVELOPMENT

WordPress Developer & Job Seeker **11/2023–Present**
Independent *Remote, Anywhere*

• Enhancing Front-End Development Skills:

Currently enhancing my front-end development skills through online courses on platforms like Codecademy. Applying my learning by working on self-directed projects, such as developing my personal website and other meaningful web development projects to strengthen practical experience.

• Exploring Career Opportunities:

Actively seeking new roles in front-end development or entry-level WordPress developer, with a focus on joining a multinational company. Eager to contribute to diverse, dynamic projects in the digital space.

PORTFOLIO

• www.actich.com - Personal Website

A Custom-built WordPress site featuring a responsive design, custom CSS, HTML, and JavaScript. Built with Beaver Builder, using a custom theme and plugins. Focused on performance optimization, security, and ongoing improvements.

RELEVANT EXPERIENCE

WordPress Web Developer **07/2017–09/2023**
Arabian Carbonate Company *Saudi Arabia*

- Designed, developed, and maintained company’s WordPress websites, optimizing them for speed, SEO, and mobile responsiveness.
- Collaborated with designers to implement visually appealing and user-friendly layouts, ensuring alignment with client needs and brand identity.
- Managed domain and hosting services, provided technical support for backend issues, conducted security checks, maintained site performance, and ensured regular updates.
- Implemented performance optimization techniques, reducing load times by 30% and improving overall site speed.
- Regularly updated website pages, including layout and content, to ensure they were current and aligned with business needs.
- Stayed up-to-date with the latest WordPress developments, ensuring compliance with security standards and the application of necessary updates and patches.
- Worked closely with project managers to ensure timely project delivery and met all client deadlines.

☎: +966-(0)54 583 7256

✉: cw.ahmedali@gmail.com

🌐: [linkedin/cwahmedali](https://www.linkedin.com/company/cwahmedali)

🔗: actich.com

SKILLS

- **WordPress Development:**
Custom themes, plugins, and website customization.
- **Programming Languages:**
HTML5, CSS3, JavaScript.
- **UI/UX Design Tools:**
Figma, Sketch, Inkscape, Canva.
- **Deployment & Hosting:**
Vercel, Netlify, GitHub, Hostinger, GoDaddy, Namecheap, BlueHost.
- **Security:**
WordPress security best practices, malware protection
- **Web Performance & Optimization:**
PageSpeed Insights, SpeedVitals, Image Optimization Tools (e.g., LiteSpeed Cache, Lazy Loading).
- **Content Management & Development:**
WordPress, Beaver Builder, WPBakery, Elementor, Woo-commerce, Custom Fields.

KEY PROJECTS

- **actich.com**
My personal website built with open source WordPress platform. Hosted and deployed by Hostinger and Namecheap.
- **Digital Business Card**
A dynamic digital business card featuring both front and back designs with interactive animations. When clicked, the card flips to reveal additional information, showcasing smooth transitions and user engagement.

QUALIFICATIONS

- **Edith Cowan University**
Bachelor degree in Computer Systems Engineering | Australia (2009–2013) .
- **English Language Proficiency Certificate**
C1 level in the English language skills | 2024